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COAST-TO-COAST AND WORLDWIDE
262 FIVE, LTD. FORMS STRATEGIC ALLIANCE WITH MCGHEE MANAGEMENT

NASHVILLE, TN—October 23, 2006—Nashville-based 262 Five, Ltd., a premiere tour and event management company has formed a strategic alliance with Los Angeles-based McGhee Management, a prominent and well-established artist management company. Both companies will continue to operate independently, but will selectively sign talent for personal management and career development together.

"Our strategic alliance with McGhee Entertainment not only opens the door for new production business for 262 Five," notes 262 Five managing partner, producer and talent buyer Brinson Strickland, "but presents us with the exciting opportunity to build a strong Nashville-based country music management roster to compliment the existing management foundation of McGhee's rock and pop history. 262 Five's long-standing roots and track record in the Nashville music community are well-suited to join with McGhee's desire and commitment to build a Nashville brand."

262 Five managing partner Kyle Gustie will continue in his role as producer while managing all new business. "At 262 Five, we are committed to service," says Gustie, "and to the alliance with resources that afford us the ability to provide all of the necessary elements--elements of the highest quality--for the concerts and events we produce. McGhee's roster and resources are legendary and our alignment with McGhee Management is a great addition to that arsenal."

262 Five, Ltd. is a full-service entertainment and event management company providing all facets of event design, production and execution. Most recently, 262 Five, Ltd. produced and managed the hugely successful Netflix Rolling Roadshow "Field Of Dreams" event in Dyersville, IA. The event received worldwide press coverage and was arguably the most successful stop on the Netflix 10-city, summer movie screening tour. The affair included an appearance by Academy Award-winning actor Kevin Costner performing in concert prior to the screening of the 1989 box office hit on a stage in the exact spot where many memorable scenes from the movie were filmed 17 years ago. Netflix, Inc. is the largest online movie rental service.

McGhee Management, operated by brothers Doc and Scott McGhee, is one of the most widely-recognized and success-driven management companies in the music business. Numerous groups have experienced the rise to stardom under the strategic guidance of the famous McGhee siblings. The current McGhee roster includes KISS, Hootie And The Blowfish, Ted Nugent, Chris Cagle, and Clay Walker among many others.

The Nashville office is located at: 801 18th Ave. So., Nashville, TN 37203.
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